Global Advanced Management Program
Faculty Director: Prof. Solomon Darwin, UC Berkeley, Haas School of Business
Disruptive Innovation & Open Business Models in the Changing Global Landscape
Agenda: July 05 – 11, 2015

Sun, July 5:  Welcome dinner, TiE Silicon Valley, Santa Clara (4pm - 9pm)
  • Problem Finding & Framing Exercise: The participants are required to come prepared to discuss at least 4 innovation barriers within their firms in each of the following categories: 1) Culture 2) Leadership and 3) Organizational Structure

Mon, July 6:  Instruction at Haas School of Business, UC Berkeley (9am – 5pm)
  • The Case for Open Innovation, Professor Darwin, UC Berkeley (9am – 1pm)
  • Berkeley Campus Tour (2pm -3pm)
  • Keynote: Naveen Jain, World Innovation Institute Founder & Entrepreneur (3pm-5pm)
  • Dinner at Fishermen’s Warf, San Francisco (7:30- 8:30pm)

Tue, July 7:  Lectures and Guest Speakers -TiE Silicon Valley, Santa Clara (9am – 7pm)
  • Business Model Innovation, Prof. Darwin, UC Berkeley (9am- 10am) & (2pm-5pm)
  • Keynote: Vivek Wadhwa, VP of Innovation & Research, Singularity Univ.(10am-12pm)
  • Panel Speakers: C-Suite Executives: Rocket Space, TechShop & Optum (6pm - 7pm)

Wed, July 8:  Executive Briefings at Silicon Valley Companies (9am – 7:30pm)
  • Standard Chartered Bank, Todd Schofield, Dir. of Open Innovation ( 9:00am – 11am)
  • Wells Fargo, Erik Stuart, Head of Strategic Planning (1pm – 3pm)
  • Evening Speaker: Navi Radjou “Creative Problem-Solving” (5pm-6pm)
  • Keynote: Ambassador Venkatesan Ashok, Consul General of India (6:30--7pm)
  • Panel Discussion: Emerging New Business Opportunities in India (7pm- 7:30pm)
  • Panel Speakers: Steve Myers, Naveen Jain, Navi Radjou & Raj Desi

Thu, July 9:  Executive Briefings at Silicon Valley Companies (8:30am – 4pm)
  • Intel, Dr. Jerry Bautista, Vice President (8:30am – 10:30am)
  • Google, Vice President of Access, (11:30am -1pm)
  • Stanford Medical Centre, Raj Behal, MD, Chief Quality Officer/ CTO (2pm- 4pm)
  • Shopping and Free Time

Fri, July 10:  Executive Briefings at Silicon Valley Companies (9am – 9pm)
  • Cisco Manjula Talreja, Vice President (9am – 11pm)
  • IBM, Dr. Jim Spohrer, Global Dir. of Univ. Prog. & Cognitive Systems Inst.(1pm – 3pm)
  • PayPal, Amol Patel, Director, Global Business Development (4pm – 5:30pm)
  • Participants work on Individual Project Deliverables - New Business Models (7pm-9pm)

Sat, July 11:  Recap & Wrap-up (8:30am – 1:00pm)
  • Individual Presentations: Innovative Business Models of Participant Companies
  • Recap: Professor Darwin’s on Lessons Learned – Program ends (1pm)